

Brady Bone

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More detail and recommendations can be found  
on LinkedIn at:  
[linkedin.com/in/bradybone](https://www.linkedin.com/in/bradybone)

## CURRENT POSITION

Design Director

The Republik

[therepublik.net](http://therepublik.net)

Assist in creating and facilitating client brand DNA sessions. Provide direction, design and production for various tactical initiatives that resonate from strategic brand DNA document for multiple clients. Create, develop and manage consistent visual messages across multiple media including critical direction for marketing art directors and mentoring designers. Direct and participate in name generation and provide copywriting support to the creative director. Assist strategic directors in maintaining client relationships and communication. Source, direct, build and maintain relationships with vendors, writers, photographers and illustrators including RFQs and project specifications.

## SEEKING

Design Director Position

Welcoming broader challenges with first-tier design firm/agency working for clients that value strategic, but fearless design and communications. Desire to shift focus to larger strategic issues and developing client relations while making time to remain involved in hands-on design efforts as a means to mentor design team members.

## EXPERIENCE

15+ Years in Brand Development, Corporate Strategy and Graphic Design

### Agencies

FULL TIME

The Republik

Columbus Brand Group

Hawse Design

Bolt Group

Mervil Paylor Design

FREELANCE/CONTRACT

Axiom Creative Group

Ashton Brand Group

(BrandClarity)

Boone/Oakley

carbonhouse

Giordano

IBM

LGA

Loeffler Ketchum Mountjoy

The Martin Agency

No Luggage

Perry Sessions Design

Price/McNabb

(Eric Mower & Associates)

ZENO Group

### Categories

Apparel/Fashion

B2B

Consumer

Products/Services

Education

Financial Products/Services

Food Products/Services

Industrial Products

Medical/Healthcare

Non-Profit

Real Estate

Technology

### Select Brands

Bojangles'

Coca-Cola

Compass Group N.A.

First Union

IBM

Kobalt Tools

Lexis-Nexis

Lowe's Companies

Marquis Yachts

Motorola

Pepsi Co.

PPG

Scarab Boats

Wellcraft

### Education

5/1994 - School of Design at North Carolina State University Bachelor's Degree

### Recognition

2010 Triangle Addys

Best of Show, Gold [1]

2008 District 3 Addys

Gold[1], Silver[2]

2008 Triangle Addys

Gold[2], Silver[3]

2007 Neenah Paper

PAPERWORKS - Gold

2007 AIGA 365:28

2006 AIGA BOOM! Show

2004 AIGA BOOM! Show

2003 Print Magazine

Business Design Annual

2002 Mohawk Show

Best of Category

IDSA – 2001 IDEA

Gold – Packaging

2001 Mohawk Show

Category Finalist

2001 Neenah Paper

PAPERWORKS - Silver

2001 AIGA BOOM! Show

French Paper Co.

Merit Award

1999 Patents Issued -

#USD427435

#USD428699

#USD439408

Graphis Logo 5

Graphis Letterhead 5

1999 Communication Arts

Design Annual

1999 Merit – Charlotte Addys

1998 How Self Promotion

1995 How Self Promotion

### Associations

American Institute of Graphic Arts – 9/1994 - Present

Charlotte Chapter Advisory Board (2009 - Present)

Charlotte Chapter President (2003 - 2005)

Charlotte Chapter Strategy Director (2002 - 2005)

Charlotte Chapter Programming Director (2000 - 2002)

Charlotte Chapter Founding Board Member (1999 - 2000)

Levine Cardiac Kids - Group Medical Practice Liason (2009-Present)